

WKBD-TV
Public Affairs Programming
April 1, 2009 – June 30, 2009

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.-7:00a.m.

STREET BEAT & AMERICAN BLACK JOURNAL

4/05/09 00:30:00 ECONOMY

Street Beat host, Tim Lawlis explores finances, credit and the economy during Money Smart Week with guests: Ted Chu, Lead Economist, General Motors, Trent Dalrymple, Metro Mortgage Investments and Sheila McKean, Senior Outreach Program Manager, Federal Reserve Bank of Chicago (Detroit Branch) Yuliette Gonzalez, Director, Miss Deaf Teen America Pageant, discussed how the pageant supports the deaf and hard of hearing community.

5/24/09 00:30:00 ECONOMY

American Black Journal host, Lloyd Jackson interviews Dr. Geneva J. Williams, President and CEO, City Connect Detroit a non-profit organization focused on finding increased access to federal and national funding resources for revitalization projects to help stimulate neighborhood jobs.

5/31/09 00:30:00 ECONOMY

Street Beat spotlights various social service organizations offering financial support and counseling services to Michigan residents during the economic crisis. Guests: Cheree Madison, Starfish Family Services, and Larmender Davis, CEO, Serenity Services.

6/07/09 00:30:00 ECONOMY

John Colbert, owner of Baker's Keyboard Lounge shares information on the historic jazz club's 75th anniversary and their need for an uptick in business to remain open in this economy on American Black Journal with host, Lloyd Jackson.

6/21/09 00:30:00 EDUCATION

Detroit Public Schools, Emergency Financial Planner, Robert Bobb joins host, Lloyd Jackson on American Black Journal to discuss the district's reorganization plan.

5/10/09 00:30:00 POLITICAL

American Black Journal host, Lloyd Jackson, interviews State Senator, Hansen Clarke about current events in the state legislature.

6/14/09 00:30:00 CRIME/SOLUTIONS

Members of the Detroit Police Department's Copper Theft Task Force visit Street Beat to share details on the increase of stolen copper from businesses and foreclosed properties and their plan to apprehend and prosecute violators Guests: Commander Todd Bettison and Lt. Derek Hansan

6/28/09 00:30:00 PUBLIC AWARENESS

This week on Street Beat, P.J. Cherrin welcomes Rick Loewenstein, CEO, JARC, and Rabbi Levi Shemtov, Executive Director of the Friendship Circle, to discuss organizations that help individuals with special needs. Then Carol Cain learns details on the upcoming National Federation of the Blind Convention being held in Detroit.

4/12/09 00:30:00 PUBLIC AWARENESS

Reverend Wendell Anthony and American Black Journal host, Lloyd Jackson discuss the 54th annual Detroit NAACP Fight for Freedom Fund dinner, and a tribute to the 100th anniversary of the civil rights organization.

STREET BEAT & AMERICAN BLACK JOURNAL

4/19/09 00:30:00 PUBLIC AWARENESS

Michael Eizelman and Perry Ohren join Street Beat host, Tim Lawlis to discuss "No Family Stands Alone", a comprehensive assistance project of the Jewish Federation of Metropolitan Detroit designed to help needy families facing economic hardship. Tracy Thomas, Director of Fund Development, Haven (Help Against Violent Encounters Now) provides information on the organization. Steve Roggee, organizer, Earth Day Expo discusses events surrounding Earth Day.

4/26/09 00:30:00 PUBLIC AWARENESS

Big Brothers, Big Sisters of Metropolitan Detroit matches children ages 6 through 18 with mentors in professionally supported one-to-one relationships. American Black Journal host, Lloyd Jackson takes a look at the positive impact the organization has had in the community.

5/03/09 00:30:00 PUBLIC AWARENESS

Street Beat guest, Kaylee Gruetzner, Miss Deaf Teen Michigan shares details about the pageant and offers insight on being young, deaf, and unemployed. Debora Scola, community affairs director, Detroit Media Partnership, discussed the Detroit Free Press' 16th annual Summer Dream program, which together with the Skillman Foundation raises money for kids to attend summer camp, Detroit Symphony Orchestra conductor, Leonard Slatkin, discussed the upcoming season

5/17/09 00:30:00 PUBLIC AWARENESS

Edward Nahhat, founder, Water Works Theatre, Bill Middlebrooks, President, 100 Black Men of Greater Detroit., and Mary Luczi, founder, OIC.MOVIES.com-an online channel for news, entertainment and information exclusively in American Sign Language join Street Beat host, Tim Lawlis.

FOR MY PEOPLE

4/11/09 00:30:00 ECONOMY

Decline of the middle class and the expropriation of land from Native Americans is discussed on For My People.

4/18/09 00:30:00 ECONOMY

David Rambeau examines economics, education and entrepreneurship, in African American communities during the economic downturn.

4/25/09 00:30:00 ECONOMY

David Rambeau discussed why national, state and city governments. should produce three-year budgets which focus on financial planning in a deficit ridden economy.

5/16/09 00:30:00 ECONOMY

The bankruptcy of Chrysler and General Motors and what it will mean for Detroit is explored on For My People.

5/23/09 00:30:00 ECONOMY

David Rambeau provided an analysis of the challenges involved in the Cobo Center expansion deal and the possibility of Detroit losing the auto show and the funds that are generated for Detroit.

FOR MY PEOPLE

5/30/09 00:30:00 ECONOMY

Denise Farris, community organizer, joins For My People host, David Rambeau to discuss the emotional and social impact of the economic crisis on families in the metro area.

6/06/09 00:30:00 ECONOMY

Ron Scott interviews community activist, Tawana Simpson about the development of green jobs in urban areas on For My People.

5/02/09 00:30:00 POLITICAL

President Obama's first 100 days, and the upcoming City Council elections in Detroit on For My People.

5/09/09 00:30:00 POLITICAL

For My People host, David Rambeau explains the importance of participating in the electoral process and how name recognition often plays a major role voting decisions.

6/13/09 00:30:00 EDUCATION

Harlan Bivens, co-director, The Better Youth Movement, explains an effort underway to raise teaching standards in Detroit Public Schools.

6/20/09 00:30:00 EDUCATION

David Rambeau discussed the book, "The Strike That Changed New York", and the need for educators, activists and political leaders in Detroit to pay attention to its social, educational and political lessons,

4/04/09 00:30:00 PUBLIC AWARENESS

Edith Payne, Michigan's Donor Family Advisory Committee shares information on the importance of organ donations and how to become a donor.